# JEN MAXTED Senior UX Designer

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# **Experience**

Banjo Health, Remote

Principal User Experience Designer | April 2022 - March 2024

#### Responsibilities:

- Defined and implemented a UX strategy aligned with business goals.
- Conducted user research driving data-informed designs for Al-powered healthcare platforms.
- Collaborated cross-functionally with engineering, product, and marketing teams.
- Advocated for WCAG 2.1 and Section 508 compliance, performing audits and integrating standards.
- Presented UX recommendations to stakeholders, securing alignment on strategic initiatives.
- Addressed complex design challenges with high-fidelity prototypes, interaction models, and enhancements.

Oracle Health (Formerly Cerner), Kansas City, MO Senior User Experience Designer, Lead | March 2019 – April 2022 Responsibilities:

- Created interaction designs and prototypes for healthcare software used globally.
- Conducted information architecture assessments to streamline workflows and improve usability.
- Advocated for design accessibility and usability compliance, integrating WCAG and ADA guidelines.
- Collaborated with stakeholders in an Agile environment, ensuring iterative feedback integration.
- Mentored and onboarded junior designers, fostering professional growth and skill development.
- Managed cross-functional collaboration across international teams to align design efforts.

WellSky (Formerly Mediware), Lenexa, KS

**Senior User Experience Designer, Graphic Designer** | December 2014 – September 2018 Responsibilities:

- Spearheaded a corporate rebrand, developing comprehensive brand guidelines and design assets.
- Designed marketing collateral, trade show booths, and multimedia campaigns.
- Created user journeys, wireframes, and clickable prototypes for SaaS platforms.
- Conducted user research and usability testing to guide features and enhancements.
- Produced motion graphics, video content, and custom illustrations for advertising and events.
- Collaborated in Agile sprints to align design outputs with engineering deliverables.

American College of Clinical Pharmacy, Lenexa, KS **Senior Graphic Designer** | April 2007 – January 2014

## Responsibilities:

- Designed and produced event materials, advertising campaigns, and educational content.
- Created scientific illustrations for peer-reviewed medical publications and textbooks.
- Supported web design efforts with HTML/CSS enhancements and graphic updates.
- Developed and maintained branding across digital and print platforms.
- Designed over 70 pharmaceutical textbooks, managing complex text layouts and production workflows.

#### Skills

#### Design

Figma, InVision, Sketch, Zeplin, Axure, Adobe Suite, Affinity Suite, Wireframing, Journey Mapping, Information Architecture, Prototyping

#### Research

Usability Testing, User Interviews, Observation, Heuristic Evaluation, Competitive Analysis

### Leadership

Mentoring, Conflict Resolution, Cross Team Communication, Empathy, Flexibility, Relationship Building

#### **Awards**

- Cerner Xtra Mile -2019, 2020, 2021
- Medtrade Best Booth
  2016
- Association Trends All-Media - 2014
- TopCoder Poster Design, First Place -2013

# **Education**

Kansas City Art Institute BFA - New Media

### Certifications

HIPAA Associate Cerner Corporation *March 2019* 

Transcendental Meditation TM Technique *June 2017*